

I am

A storyteller.  
A baker of cookies.  
A grandmother.

Every person's treatment needs are unique. The neuromodulator therapy you choose should reflect that.

Let XEOMIN<sup>®</sup> help you be defined by who you are—not the condition you have.

XEOMIN is a unique, first-line treatment option that helps you get back to being more than your cervical dystonia.

#### Use


XEOMIN is a prescription medicine that is injected into muscles for the treatment of symptoms of cervical dystonia in adults, including abnormal head position and neck pain.

#### **WARNING: DISTANT SPREAD OF TOXIN EFFECT**

**See full prescribing information for complete BOXED WARNING.**

The effects of XEOMIN and all botulinum toxin products may spread from the area of injection to produce symptoms consistent with botulinum toxin effects. These symptoms have been reported hours to weeks after injection. Swallowing and breathing difficulties can be life threatening and there have been reports of death. The risk of symptoms is probably greatest in children treated for spasticity but symptoms can also occur in adults, particularly in those patients who have underlying conditions that would predispose them to these symptoms.

Please see pages 5-6 for Important Safety Information.  
Please see accompanying full Prescribing Information, including BOXED WARNING



Merz is  
committed to  
helping adult patients  
manage their  
cervical dystonia.

## Living with cervical dystonia

When you have cervical dystonia, it can often feel like your body is no longer under your control. But it's important to know that when it comes to treatment for cervical dystonia, you have options. By talking with your doctor, you can decide together on the treatment that's right for you.

### What is cervical dystonia?

#### **Cervical:**

Affecting the neck

#### **Dystonia:**

Uncontrollable and sometimes painful muscle spasms caused by incorrect signals from the brain

What may start as just a twitch in the neck can lead to uncontrollable muscle contractions, causing your head to be pulled into an abnormal and uncomfortable position. This discomfort may be not only physical but emotional as well. It can feel like you have lost some of your freedom.<sup>1</sup>

### Signs and symptoms

Adults with cervical dystonia experience symptoms like<sup>1</sup>:

- Head and neck turning, tilting, or jerking
- Head and neck shaking (spasms)
- Neck and shoulder pain
- Neck and shoulder stiffness

Symptoms of cervical dystonia tend to get worse during the first 5 years, but then often become stable.<sup>2</sup>

**XEOMIN® is approved for various therapies in 69 countries worldwide and has been used by over 3 million patients.<sup>3</sup>**

## How does XEOMIN work?

**XEOMIN is a prescription treatment used to help adults with cervical dystonia by reducing symptoms like abnormal head position and neck pain.<sup>4</sup> At Merz—the company behind XEOMIN—we understand the struggles and the unique needs of adult patients with cervical dystonia.**



In adults with cervical dystonia, nerve signals tell the muscles to contract when they shouldn't. This can lead to abnormal head positions, uncomfortable movement, and pain.<sup>2</sup>



XEOMIN is injected into muscles to help block these signals. This can help decrease muscle activity and neck pain.<sup>4</sup>



Some muscles may still contract, but less severely.<sup>4</sup>

### **SELECT IMPORTANT SAFETY INFORMATION**

#### **Warnings**

XEOMIN may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems anytime (hours to weeks) after treatment with XEOMIN:

- Problems with swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN
- Spread of toxin effects

**Please see pages 5-6 for Important Safety Information.**

**Please see accompanying full Prescribing Information, including BOXED WARNING.**

# Can I get help covering the cost of my treatment?

For more information on the **XEOMIN Patient Savings Program**, visit [XEOMIN.com/patient-savings-program/](https://XEOMIN.com/patient-savings-program/)

For commercially insured patients who are eligible, Merz will reimburse out-of-pocket XEOMIN medication costs and related administration fees **up to \$5,000 every 12 months.\***

Get help with out-of-pocket costs associated with XEOMIN treatment, including:

- Deductibles
- Co-pays
- Co-insurance

**Learn more at [XEOMIN.com/CD](https://XEOMIN.com/CD) for complete eligibility, terms, and conditions.**

- Visit [XEOMIN.com/patient-savings-program/](https://XEOMIN.com/patient-savings-program/)
- Call **1-844-4MYMERZ (1-844-469-6379)**
- Talk to your healthcare provider

Save up to  
**\$5,000**  
every 12 months\*

Sign up  
for updates and  
learn more at  
[XEOMIN.com/CD](https://XEOMIN.com/CD)

Pay as little as  
**\$0 out of pocket\*\***

\*Restrictions apply to eligibility. Commercial Insurance required. Reimbursement limited to out-of-pocket XEOMIN medication costs and related administration fees. State limitations may apply. Please see Full Terms and Conditions at [XEOMIN.com](https://XEOMIN.com). Merz reserves the right to change XEOMIN Patient Savings Program Terms and Conditions, including the eligibility requirements, at any time. This is not health insurance.

†You may be required to pay upfront for your co-pay/co-insurance, as determined by your insurance coverage/policy and your healthcare provider's co-pay collection practice.



## **XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION**

Read the Medication Guide before you start receiving XEOMIN® (Zeo-min) and each time XEOMIN is given to you as there may be new information. The risk information provided here is not comprehensive. To learn more:

- Talk to your health care provider or pharmacist
- Visit [www.xeomin.com](http://www.xeomin.com) to obtain the FDA-approved product labeling
- Call 1-844-4MYMERZ

### **Uses**

XEOMIN is a prescription medicine used in adults:

- that is injected into glands that make saliva and is used to treat long-lasting (chronic) drooling (sialorrhea).
- that is injected into muscles and used to:
  - treat increased muscle stiffness in the arm because of upper limb spasticity.
  - treat the abnormal head position and neck pain with cervical dystonia (CD).
  - treat abnormal spasm of the eyelids (blepharospasm) in adults.

It is not known if XEOMIN is safe and effective in children under 18 years of age.

### **Warnings**

**XEOMIN may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems anytime (hours to weeks) after treatment with XEOMIN:**

- **Problems with swallowing, speaking, or breathing can happen within hours to weeks after an injection of XEOMIN** if the muscles that you use to breathe and swallow become weak. Death can happen as a complication if you have severe problems with swallowing or breathing after treatment with XEOMIN.
  - People with certain breathing problems may need to use muscles in their neck to help them breathe and may be at greater risk for serious breathing problems with XEOMIN.
  - Swallowing problems may last for several months, and during that time you may need a feeding tube to receive food and water. If swallowing problems are severe, food or liquids may go into your lungs. People who already have swallowing or breathing problems before receiving XEOMIN have the highest risk of getting these problems.
- **Spread of toxin effects.** In some cases, the effect of botulinum toxin may affect areas of the body away from the injection site and cause symptoms of a serious condition called botulism. The symptoms of botulism include: loss of strength and muscle weakness all over the body, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

These symptoms can happen hours to weeks after you receive an injection of XEOMIN. These problems could make it unsafe for you to drive a car or do other dangerous activities.

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**Do not take XEOMIN if you:** are allergic to XEOMIN or any of the ingredients in XEOMIN (see the end of this Guide for a list of ingredients in XEOMIN), had an allergic reaction to any other botulinum toxin product such as rimabotulinumtoxinB (Myobloc®), onabotulinumtoxinA (Botox®, Botox® Cosmetic), or abobotulinumtoxinA (Dysport®) or have a skin infection at the planned injection site.

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**Before receiving XEOMIN, tell your doctor about all of your medical conditions, including if you:**

- have a disease that affects your muscles and nerves (such as amyotrophic lateral sclerosis [ALS or Lou Gehrig's disease], myasthenia gravis or Lambert-Eaton syndrome)
  - have had any side effect from any other botulinum toxin in the past
  - have a breathing problem such as asthma or emphysema
  - have a history of swallowing problems or inhaling food or fluid into your lungs (aspiration)
  - have bleeding problems
  - have drooping eyelids
  - have plans to have surgery
  - have had surgery on your face
  - are pregnant or plan to become pregnant. It is not known if XEOMIN can harm your unborn baby.
  - are breastfeeding or plan to breastfeed. It is not known if XEOMIN passes into breast milk.
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**Tell your doctor about** all of the medicines you take, including prescription and over-the-counter medicines, vitamins and herbal supplements. **Talk to your doctor before you take any new medicines after you receive XEOMIN.**

**(continued)**



## XEOMIN® (incobotulinumtoxinA) IMPORTANT CONSUMER SAFETY INFORMATION (continued)

Using XEOMIN with certain other medicines may cause serious side effects **Do not start any new medicines until you have told your doctor that you have received XEOMIN in the past.**

**Especially tell your doctor if you:**

- have received any other botulinum toxin product in the last four months
- have received injections of botulinum toxin such as rimabotulinumtoxinB (MYOBLOC®), onabotulinumtoxinA (BOTOX®, BOTOX® COSMETIC) and abobotulinumtoxinA (DYSPORT®) in the past. Be sure your doctor knows exactly which product you received. The dose of XEOMIN may be different from other botulinum toxin products that you have received.
- have recently received an antibiotic by injection
- take muscle relaxants
- take an allergy or cold medicine
- take a sleep medicine

**Ask your doctor if you are not sure if your medicine is one that is listed above.**

Know the medicines you take. Keep a list of your medicines with you to show your doctor and pharmacist each time you get a new medicine.

### Possible Side Effects

**XEOMIN can cause serious side effects including:**

**See “Warnings.”**

- **Injury to the cornea (the clear front surface of the eye) in people treated for blepharospasm.** People who receive XEOMIN to treat spasm of the eyelid may have reduced blinking that can cause a sore on their cornea or other problems of the cornea. Call your healthcare provider or get medical care right away if you have eye pain or irritation after treatment with XEOMIN.
- **XEOMIN may cause other serious side effects including allergic reactions.** Symptoms of an allergic reaction to XEOMIN may include: itching, rash, redness, swelling, wheezing, trouble breathing, or dizziness or feeling faint. Tell your doctor or get medical help right away if you get wheezing or trouble breathing, or if you get dizzy or faint.

**The most common side effects of XEOMIN in people with chronic sialorrhea include:**

- needing to have a tooth pulled (extracted)
- diarrhea
- dry mouth
- high blood pressure

**The most common side effects of XEOMIN in people with upper limb spasticity include:**

- seizure
- dry mouth
- nasal congestion, sore throat and runny nose
- upper respiratory infection

**The most common side effects of XEOMIN in people with cervical dystonia include:**

- difficulty swallowing
- pain at the injection site
- neck pain
- muscle and bone pain
- muscle weakness

**The most common side effects of XEOMIN in people with blepharospasm include:**

- drooping of the eyelid
- vision problems
- dry eye
- dry mouth

These are not all the possible side effects of XEOMIN.

Call your doctor for medical advice about side effects. You may report side effects to FDA at 1-800-FDA-1088.

### General information about the safe and effective use of XEOMIN

Medicines are sometimes prescribed for purposes other than those listed in a Medication Guide. You can ask your pharmacist or doctor for information about XEOMIN that is written for health professionals.

**Active Ingredient:** botulinum toxin type A

**Inactive Ingredients:** human albumin and sucrose

**References:** 1. Tarsy D. Dystonia. In: Adler CH, Ahlskog JE, eds. *Parkinson's Disease and Movement Disorders: Diagnosis and Treatment Guidelines for the Practicing Physician*. Totowa, NJ: Humana Press; 2000:297-311. 2. Jankovic J. Treatment of cervical dystonia. In: Brin MF, Comella CL, Jankovic J, eds. *Dystonia: Etiology, Clinical Features, and Treatment*. Philadelphia, PA: Lippincott Williams & Wilkins; 2004:159-166. 3. Data on file. Raleigh, NC: Merz North America, Inc; 2019. 4. XEOMIN® [Package insert]. Raleigh, NC: Merz Pharmaceuticals, LLC; 2019.



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